



Sponsorship Opportunity: Creativity and Cognition 2013

The 9th ACM Conference on *Creativity and Cognition* will be held from June 17-20, 2013 at the University of Technology Sydney, Australia. *Creativity and Cognition* is an international conference focusing on creativity, technology and interaction. Running since 1993, these conferences have evolved into lively interdisciplinary meetings, bringing together artists and scientists, designers and educators, researchers and practitioners.

Creativity and Cognition examines human creativity in its many manifestations. It explores new techniques and tools to augment and amplify human creativity and considers the nature of that creativity and innovation in a range of contexts including art, science, performance, design and education.

In 2013 *Creativity and Cognition* will immediately follow the *International Symposium of Electronic Art (ISEA)*, which will bring more than one thousand international artists, designers and technologists to Sydney. The combination of *Creativity and Cognition* and ISEA will mean that June 2013 will be a significant and exciting time for those working at the intersection of creativity and technology.

Sponsorship

Creativity and Cognition is run on a not-for-profit basis. However, the costs of bringing the event to Sydney are considerable. Because of this we are hoping that Australian companies who are passionate about creativity and technology will agree to support the event.

Past sponsors include Google, Microsoft, Intel, IBM, SAP, Taylor and Francis, the US National Science Foundation, the High Museum of Art, Atlanta and the Association of Computing Machinery (ACM).

Packages

A variety of sponsorship packages have been designed to suit your organisation's needs.

	Contributors	Donors	Benefactors	Champions
Cost (inc. GST)	\$500+	\$1,000+	\$2,000+	\$4,000+
Recognition				
Logo on conference website	Yes	Yes	Yes	Yes
Recognition at all C&C events	Yes	Yes	Yes	Yes
Logo on all conference communications and advertising	Yes	Yes	Yes	Yes
A mention in social media advertising during lead up to conference	Yes	Yes	Yes	Yes
Advertisement in conference program	¼ page	¼ page	½ page	Full page
Company profile in conference program	80 words	80 words	80 words	150 words
At the conference				
Logo on AV opening screens	Yes	Yes	Yes	Yes
Ability to display banners at registration, concert and exhibition			Yes	Yes
5 minute address at opening/closing of conference				Yes
Complimentary registration			1	2
Discounts on further registrations	Yes	Yes	Yes	Yes
Logo on conference satchel			Yes	Yes
Promotional items in satchel	Yes	Yes	Yes	Yes
Exhibition				
Complimentary exhibition booth		Third priority	Second priority	Large, first priority
Opportunity to demo during conference demo session	Yes	Yes	Yes	Yes

Contact

If you are interested in participating in Creativity and Cognition 2013, please contact us at cc13@easychair.org or phone 0419 104 019.